

NAPLES AREA REAL ESTATE ACTIVITY

October 2025 compared with October 2024 (percent reporting using rounded figures)

OVERALL INVENTORY

↑ 7%

5,386

OVERALL PENDING SALES

790

↑ 49%

MEDIAN CLOSED PRICE

\$575,000

↑ 1%

NEW LISTINGS

1,566

↑ 27%

OVERALL CLOSED SALES

663

↑ 33%

DAYS ON MARKET

107

↑ 20%